

## **Privacy Statement**

BIG4 Ballarat Goldfields is committed to the protection of your personal information. We collect various personal information from you and we appreciate that you could be concerned about how that information is collected, used and protected. The Privacy Act 1988 (Cth) ("the Act") governs the way we collect, use, disclose and store your personal information. This Privacy Policy describes how we aim to adhere to those principles contained within the Act.

### **Collection of Personal Information**

Personal Information means information or an opinion (including information or an opinion forming part of a database), whether true or not, and whether recorded in a material form or not, about an individual whose identity is apparent, or can reasonably be ascertained, from the information or opinion. BIG4 Ballarat Goldfields may collect personal information about you in the form of your:

- name and address,
- email address,
- computer IP address,
- phone numbers,
- date of birth,
- financial information such as bank or credit card details,
- previous dealings with us.

We may collect personal information from you in various ways, to include dealing with you in person, over the telephone, through our website or email server, or through customer feedback or survey forms. Sometimes we may collect personal information from a third party but only if the individual has consented to such collection, or from a publicly available source. If you visit our website or send us an email we may collect personal information from you from these sources, particularly when you fill in online forms, make a payment to us, participate in an online forum, join a mailing list or from the content of your email.

### **Use and Disclosure of Personal Information**

The information we collect about you is used for reasons directly related to our business to allow us to perform the services you expect from us. For example, we may use your personal information to provide you with information and updates, which could include marketing materials; arrange services to be provided; undertake statistical analysis; for accounting purposes or to evaluate the effectiveness of the services we provide. Your information is strictly confidential and we will not sell, rent or give your personal information to a third party; unless:

- You have given your consent;
- You would reasonably expect, or have been told, that information of that kind is usually passed to a third party. Third parties may include insurance companies, government agencies or medical practitioners;
- It is required by law;
- It will lessen or prevent a serious and imminent threat to somebodies life or health.

### **Access and Quality of Personal Information**

We want to ensure that the information we collect is up-to-date and accurate. In order to achieve this, our staff may monitor your personal information and will update our database when you inform us of any change to your details. If you request to see what personal information we hold about you, we will grant access unless we consider there is a sound reason under the Act, or other relevant law, to withhold the information, for example that a disclosure would unreasonably interfere with the privacy of another.

### **Security and Storage of Personal Information**

Upon receipt of your personal information we take all reasonable steps to protect that information against loss, unauthorised access, use, modification or disclosure. We aim to store your information in a secure environment to include, password protected electronic files, maintaining virus protection software, securing paper files in locked cabinets and physical access is restricted to authorised personnel.

When we no longer need your personal information we will destroy or delete it in a secure manner.

- We adhere to the following Privacy Principles
- We only collect personal information by fair, lawful and non-intrusive means.
- We only use or disclose information for the purpose for which it was collected.
- We take reasonable steps to ensure the personal information we collect, use or disclose is accurate and up-to-date.
- We have procedures in place to protect the personal information we hold from misuse, loss or unauthorised access.
- We clearly set out our management of personal information in a Policy, which we make available to anyone who asks for it.
- We provide individual access to personal information held about the individual, and if we cannot provide access we will give reasonable written reasons for declining the request.
- We will use Commonwealth Government identifiers for the purpose for which they were issued, and we will not adopt our own identifiers of an individual except where it is necessary to carry out our functions effectively.